



ADVERTISING RATES

856-248-0988 • KEVIN@PHILLYROCKRADIO.COM

On Air Commercials*

PKG. 1
\$50/mo.

- One (1) professionally produced commercial, that plays in our 24/7 stream, during our scheduled programs and will be included in all podcasts we publish.
- Your digital ad on our mobile players.

PKG. 2
\$150/mo.

- Professionally produced commercials that can be revised monthly, that play in our 24/7 stream, during our scheduled programs, and inclusion in all our podcasts.
- Live reads and mentions by our DJs during live broadcasts, (i.e. brand advocates).
- Optional show segment sponsorship during one of our exclusive live broadcasts. (ex. "This next song brought to you by (Business name).")
- Your brand ad on our mobile players and social media advertising.
- Professionally designed banners placed on our website.

Radio Commercial Production

Includes script writing based on your direction.

:30 sec. Voice-over with bed \$100 one time fee for each

:60 sec. Voice-over with bed \$150 one time fee for each

Video for Social Media Posting.....Add \$75

Fully produced commercials also available and will be quoted based on your needs. These commercials can include:

- Custom to your brand
- Sfx
- Custom music
- Script writing
- Voice-overs
- Allowing for changing offers (ex. Price specials, monthly events, etc.)

Website Ads*

One time design fee**\$60 each

Static ad (home page).....\$25 /month

Rotating ad (home page and 1 sub page).....\$15 /month

*15% discount for pre-paid one year agreements. All prices are good for one year from start of the agreement.

** Includes a basic design and layout. Fee may be waived depending on scope and artwork/design needed. If larger scope projects are needed a price can be quoted according to your needs.

PHILLY ROCK RADIO // PLAYING EVERYTHING FROM THE FOREFATHERS TO BAD ASS MUTHAS OF ROCK™

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